



Inspiring Kindness, One Hoot at a Time.

Thank You

Thank you for your interest in hosting a collection for Owls for Owies! The Owls for Owies' team is excited you want to join in our mission of inspiring acts of kindness by delivering TY Beanie Boo™ owls (6 inch) and cards to children in southeastern Wisconsin who are in need of comfort.

This packet contains the information and tools you need to organize a fun and successful collection for Owls for Owies, including:

- Guidelines for collecting owls and/or money
- Defined steps for your organization's event
- An introductory letter that can be reproduced and distributed to members of your organization in print form or electronically as an email attachment
- An owl coloring page that can be reproduced for participants to enjoy

Getting to Know Owls for Owies

Owls for Owies is a 501(c)(3) nonprofit organization founded in honor of Alina Ellis. Alina was a modern-day Mary Poppins whose creative mind and generous spirit nurtured children's imaginations and encouraged care for others. She believed puddles were meant for splashing, woods were meant for exploring, and kindness was meant for all. Alina originated Owls for Owies as part of her childcare business, the Hoot House. We continue the program today in her honor. Alina's complete story is found online at www.owlsforowies.com.

Owls for Owies strives to connect children to the kindness they inspire. When possible, we invite members of participating organizations to join us at hospital deliveries and to sign the cards that are included with the owl donations. Owls for Owies also loves posting photos on our social media pages, so as your organization collects owls, tag us in your pictures.

Discover us online:

www.owlsforowies.com

See us on Facebook:

<https://www.facebook.com/owlsforowies>

Twitter: @owlsforowies

Instagram: @owlsforowies

Questions can be addressed to: owlsforowies@gmail.com





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Guidelines for Collections

There are two exciting ways you can sponsor collections for Owls for Owies:

1. Donate newly purchased, 6 inch, TY Beanie Boo™ stuffed owls
2. Donate money towards the purchase, packaging and delivery of owls

Guidelines for Donating Owls

Owls for Owies welcomes as donations Beanie Boo™ stuffed owls manufactured by TY™. The preferred owl size is the regular, 6 inch, TY Beanie Boo™

- Donated owls ***must be newly purchased and include original tags***. Owls should be stored in a plastic bag or plastic bin prior to delivery to Owls for Owies. Owls for Owies delivers owls to children in hospitals, so the need for new, unused, clean owls is required.
- TY Beanie Boo™ owls can be found around town, including at: grocery stores, gift shops, craft and hobby stores, discount stores, drugstores, toy stores, children and teen clothing stores, and book stores to name a few locations. Owls can also be purchased online from TY (www.ty.com), discount stores, Amazon, and other retailers.

Guidelines for Donating Money

Owls for Owies accepts monetary donations.

- Monetary donations are used to purchase, package, and deliver owls and to print cards. The approximate cost for a single owl donation is \$8.00.
- Monetary donations can be presented to Owls for Owies in one of three ways: cash, check, or online at www.owlsforowies.com
- Donations to Owls for Owies are tax deductible. Donation receipts are available.

Contact Us

owlsforowies@gmail.com

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STEP 1:

Review the Owls for Owies Donation Packet and Guidelines

Organize your organization's donation by deciding the following:

- Will you collect 6 inch, Ty Beanie Boo™ owls, money, or both
- When and where will you collect owls/money
- What is the deadline for your collection
- What are your collection goals

Communicate with Owls for Owies your defined donation project so we can coordinate with your group and support your efforts! If you are not already working with an Owls for Owies board member, we invite you to contact Georgia Martin at owlsforowies@gmail.com.

STEP 2: (Optional)

Your group can arrange with Owls for Owies a signing day where members of the group sign greeting cards that are delivered with owls to children needing comfort.

STEP 3: (Optional)

In some instances, representative members of your group may arrange to accompany Owls for Owies board members on an owl delivery at one of our Wisconsin partner hospitals.

STEP 4:

Visit Owls for Owies on social media for pictures and thank you notes from recipients who choose to share.

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Dear members and friends,

In the spirit of inspiring kindness, our organization is collecting Ty Beanie Boo™ owls on behalf of Owls for Owies, and we're excited for you to participate!

Owls for Owies is a 501(c)(3) nonprofit organization founded in honor of Alina Ellis. Alina was a modern-day Mary Poppins whose creative mind and generous spirit nurtured children's imaginations and encouraged care for others. She believed puddles were meant for splashing, woods were meant for exploring, and kindness was meant for all. Alina originated Owls for Owies as part of her childcare business, the Hoot House. Alina and her children delivered owls to hospitals to be given to sick and injured children. Owls for Owies continues this program in Alina's honor by delivering plush, Ty Beanie Boo™ owls to children in Wisconsin who are in need of comfort.

To date, the organization has delivered hundreds of owls to children who visited emergency rooms or were admitted to area hospitals. Owls are delivered in an organza bag and include a card with words of encouragement. All cards are signed by children to connect children through acts of kindness.

It's our turn to join Owls for Owies in its mission of *Inspiring Kindness, One Hoot at a Time!*

We are collecting Ty Beanie Boo owls beginning _____ through _____.

Owls should be brought to _____.

All donated owls must be newly purchased and include original tags. Regular-sized, 6 inch owls are required.

You may also make monetary donations. Monetary donations are used to purchase, package and deliver owls and to print cards. The approximate cost for a single owl donation is \$8.00.

Donations can be made in cash or by check. Checks should be made out to Owls for Owies.

Cash and check donations are being accepted beginning _____ through _____.

Cash and check donations are being collected by _____.

Donations to Owls for Owies are tax deductible. Donation receipts are available.

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